



## AGENCY OVERVIEW

Founded in 2010 and headquartered in Arizona, StringCan is a B2B growth partner built for ambitious mid-market companies. We align marketing and sales into a single, revenue-driving engine. This system consistently delivers high-quality leads and measurable ROI. Our clients are tired of disconnected strategies and slow results. They come to us when they need marketing that actually fuels sales.

## PHILOSOPHY

We don't believe in random acts of marketing. Everything starts with alignment. We bring together marketing, sales, and leadership with shared goals and metrics. Once these teams are in sync, we build and execute a system that turns marketing from a cost into your sales team's secret weapon. No silos. No hand off gaps. Just strategy. Execution. Results that compound.

## CLIENTS



## CLIENT EXPERIENCE

"When our company began implementing an effective growth strategy, we knew it was vitally important to refresh our brand, image, and communication style. We engaged StringCan Interactive to help us with this critical step. We could not have chosen a better partner to help us achieve our goals. We enjoyed the engagement with them and now have a refreshed brand identity, image, and communication process."

*Dave DeLong, Head of Corporate Development at Molecular Testing Labs*

## KEY SERVICES

- 30-Day Alignment Sprint
  - Fast-track unity across sales, marketing, and ops
- Messaging & Positioning
  - Remove friction and clarify your value story
- Demand Generation Campaigns
  - Target, attract, and convert high-quality leads
- Martech & CRM Optimization
  - Automate and unify your growth stack
- Conversion Strategy
  - Turn traffic into qualified pipeline, not just pageviews