

NOW HIRING — SCOTTSDALE, AZ

# Marketing Operations Specialist

**We don't do cookie cutter.** Every client gets a fresh look, a real strategy, and a team that holds itself to a genuinely high standard. We don't have clients. We have partners.

Scottsdale, AZ

On-site + WFH flexibility

Full-time

\$65,000 – \$75,000

## WHO WE ARE

### The agency that actually uses AI.

StringCan Interactive is a revenue growth agency that uses AI the way most agencies say they do but don't. There's no recycled playbook here, no telling a client what they want to hear. Every client gets a fresh look and a real strategy.

We give everything our best shot, and when something needs to change, we change it. We measure success by **positive trends in client revenue**, not vanity metrics. We're not a performance shop. We're in it for real growth.

The work is real, the team is sharp, and we genuinely have fun doing it.

## WHO THRIVES HERE

# No two days look the same. That's the point.

Our work is rarely templated. If you get energized by technical complexity and thrive when no two clients look the same, you'll feel right at home here.

You're technically sharp and you don't wait for a detailed brief. You get into a client's tech stack, figure out what's broken or missing, and fix it. You're comfortable owning your lane without someone checking in on you daily.

You learn fast, document your work, and flag problems before they become someone else's emergency. **Your technical judgment isn't just welcome here. It's required.**

## THE ROLE

# You own the execution. Really own it.

StringCan's Director of Service Operations owns the vision. You own the execution. That means you're the person who actually builds the automations, sets up the tracking, connects the integrations, and keeps the technical infrastructure running clean across a portfolio of clients.

You need deep hands-on capability across **HubSpot, GA4, GTM, and SEO/AEO/GEO**. You understand how paid campaigns affect attribution and you make sure the data flows correctly. You don't wait to be told something is broken.

You'll use AI constantly, not as a shortcut, but as a tool that makes your work faster and your output better. We'll ask to see your process, because how you use AI tells us as much about you as anything else on your resume.

HubSpot

GA4

GTM

SEMrush

Screaming Frog

Looker Studio

AI tools

WHO YOU ARE

# Five things that actually matter.

- 01 You've worked inside an agency and know what it means to manage multiple clients at once
- 02 You're technically credible across HubSpot, GA4, GTM, and SEO — not just familiar, actually capable
- 03 You've built automations and integrations, not just used them
- 04 You use AI to do your job better and can walk someone through exactly how
- 05 You don't need someone to write you a spec before you can move

WHAT YOU GET

# The real stuff.

<b>17 vacation days</b> Up to 22 with tenure	<b>11 paid holidays</b> Full week of Christmas off	<b>401k with match</b> Immediate vesting	<b>Medical stipend</b> No waiting period
<b>Dental, vision + life</b> Fully paid, day one	<b>WFH when you need it</b> Scottsdale office home base	<b>Paid professional development</b> Networking + growth support	<b>Monthly AI meetings + book club</b> Dedicated innovation time

READY TO JOIN US?

Send your resume.  
Answer one question.

Three sentences or less. We'll know immediately if you're the kind of person we're looking for.

What's one integration or automation you built that you're genuinely proud of, and why?

[SEND YOUR RESUME](#)

[join@stringcaninteractive.com](mailto:join@stringcaninteractive.com)

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